



MANUEL ELIZALDI

DATA ANALYST / JUNIOR DATA ENGINEER

Skills

- Python, R, SQL, Excel, VBA, Azure Databricks, AWS, Kafka, AWS, NoSQL (MongoDB, Azure Blob Storage), Flask, Git, Data ETLs, Machine Learning, Statistical Analysis, Tableau, Power BI, Looker, Big Data, Web Scraping, Data Lakehouse, Data Warehouse, A/B Product Testing, Data Visualization, Agile

Education

B.S. Economics
Anahuac University | Mexico City

Certificate, Data Analytics
University of Texas | Austin, TX

Contact

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Summary

Highly motivated, bilingual, results-driven student of life with 4+ years of analytical and data modeling experience. Seeking an opportunity to utilize and expand upon my acquired data analytics experience, and add positive value wherever I earn the opportunity. I live in Austin, TX, and am open to hybrid or remote positions.

Professional Experience

Business Intelligence Analyst

Aug. 2021 – Jan. 2023

Tethr | Austin, TX

- Improved app features based on data analysis, resulting in a 50% increase in user engagement.
- Helped save the company +\$100k by assisting with the training of a speech transcription engine and using Python scripts to upload the resulting data to the app through APIs.
- Collaborated daily with 2-4 clients to translate business needs into statistical/machine learning models and data dashboards, driving ~\$100k in revenue.
- Contributed to the development and training of an AI Fraud Bot, offered as a service to a Fortune 500 company, securing a deal valued at approximately \$30,000.
- Automated the processing of millions of rows of data from Azure SQL databases to improve real-time reporting of product metrics for multiple teams.
- Built Python-based data ETL pipelines, efficiently delivering vital information to 4 company departments. Served as a crucial backbone for their operations.
- Developed Python scripts to automate routine tasks, resulting in a 60% reduction in the workload for colleagues.

Research Analyst

Aug. 2016 – Jun. 2020

Anahuac University | Mexico City, Mexico

- Utilized data cleaning methods to ensure data quality, contributing significantly to the successful publication of 2 impactful economic papers.
- Implemented data-driven recommendations to Mexico City's government derived from policy assessments, resulting in a measurable improvement in policy effectiveness.
- Collaborated with team members to troubleshoot data issues, refine research methodologies, and improve overall project efficiency by 30%.

Sales Analyst

Aug. 2015 – Aug. 2016

Anahuac University | Mexico City, Mexico

- Built and maintained an Excel database containing information for 500+ students, facilitating decision making, strategy and streamlining registration process follow-ups.
- Designed a data driven sales strategy to expand the foreign student population by ~10%.
- Established key performance indicators (KPIs) and utilized data to measure the return on investment (ROI) of marketing and sales initiatives.